



JULIA DuVAL ZIEGLER

DIRECTOR OF MARKETING

Julia joined Energy Real Estate Solutions (ERES) in October of 2017, bringing an over 14-year professional background in real estate and corporate marketing communications. As Director of Marketing for ERES, Julia oversees all internal and external marketing activities including brand expression, marketplace positioning, thought leadership, business development investments, PR and media relations, social media, event management and corporate responsibility activities. Julia is also focused on ensuring that ERES client properties and projects receive maximum exposure within the energy industry and beyond.

Prior to joining ERES, Julia has held various marketing positions, including manager and director roles for several state and national real estate firms, an S&P 500 real estate investment trust, and founding two marketing consulting firms. In her most recent role, Julia serviced clients in the commercial real estate field where she was responsible for leading efforts to increase and strengthen visibility, brand awareness, and leads through the strategic use of marketing communication tactics, content creation, PR and media relations, and social media management.

Julia received her BA in Journalism from the Meek School of Journalism and New Media at the University of Mississippi. Residing in Denver, CO, she is an avid hiker and enjoys exploring all that "colorful Colorado" has to offer.

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