



GEOGRAPHY

Select Caribbean Islands

VERTICAL

Hospitality | Select-Service

PROJECT INFORMATION

- Strategic purchase of new assets at C/O
- Strategic development and repositioning of five to seven focused-branded, select-service hotels
- Located on high barrier to entry, opportunistic Caribbean islands that have an:
 - Underrepresentation of U.S. brands
 - Ability to quickly absorb new product
 - Likelihood of generating high Average Daily Rates (ADR)

INVESTMENT HIGHLIGHTS

- Select-service supply accounts for only 2.8% of overall rooms in the Caribbean market versus the U.S. market where select-service supply accounts for nearly 39% of overall rooms
- 50% of the annual 30MM visitors to the Caribbean come from the U.S.
- Number of hotels and development opportunities in the Caribbean region are extremely limited
- Strategic franchisor partners are leading, but underrepresented in the market
- ERES Capital has a strong, experienced professional network in the Caribbean with a proven track record
- Strong return profile and cash yielding assets

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